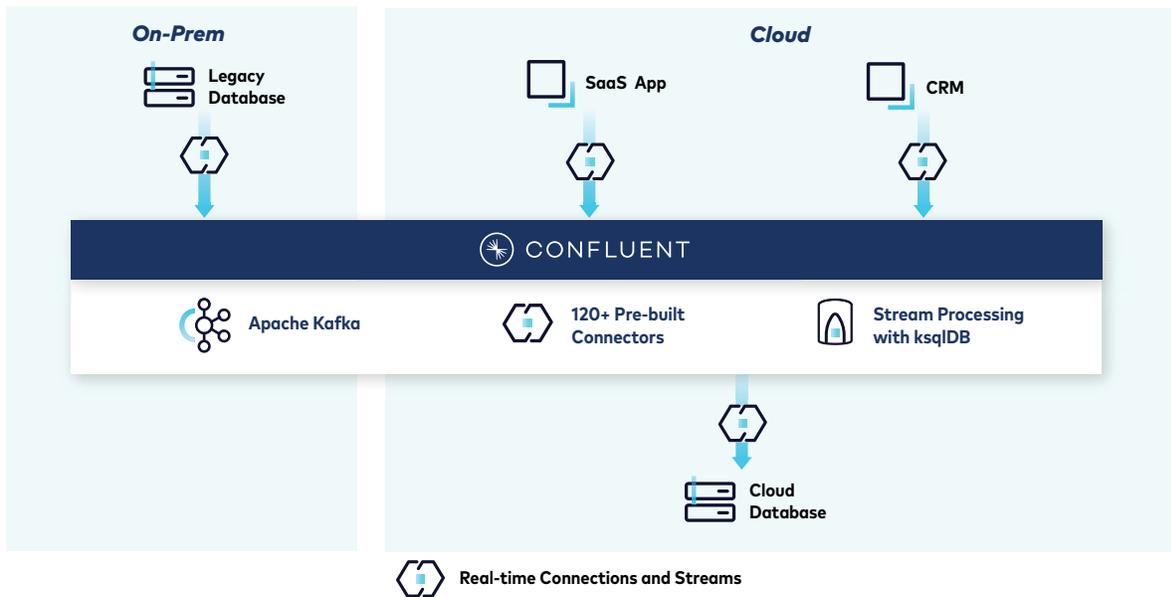**CONFLUENT CLOUD**

Modernize your databases with Data Streaming and Confluent

Modernize your database and move to the cloud by connecting multicloud and hybrid data to the cloud database of your choice in real-time.

Today's organizations need a modern, cloud native database strategy that includes data in motion to enrich operations to be increasingly agile, elastic, and cost efficient, at speed as they develop cloud applications. Confluent helps companies accelerate their modernization initiatives with our fully managed data streaming platform that lowers costs, synchronizes data during their on-prem to cloud migration, and shutters physical data center operations faster. By moving to real-time streaming and pulling data from any environment across cloud and on-prem, organizations can provide application teams with the data they need faster and deliver new features and capabilities to customers at scale.

Reduce the TCO of hybrid and multi-cloud data pipelines powering streaming ETL for your database.

Power new applications with next generation data streaming fully integrated with your cloud database.

Get more data to and from your database by connecting to any app or data source.

Driving cloud innovation with leading businesses

Amway

"With Confluent, we have a much more flexible architecture that makes it possible for our teams to operate more independently, and that ultimately leads to greater speed across the organization. We're removing technology barriers and getting data to the teams that need it faster, and that's enabling us to take advantage of new opportunities and implement new experiences that will help our IBOs and customers."

— BRIAN HART, VICE PRESIDENT ABO & CUSTOMER SOLUTIONS, AMWAY

instacart

"You will start to see more software development teams thinking about reasoning and how we can leverage real-time data to build features and to return value back to the customer in ways that I think weren't possible in the older batch data model. I think Confluent will unlock the creativity of a lot of really smart people who really understand their customers, and that can't be anything but good."

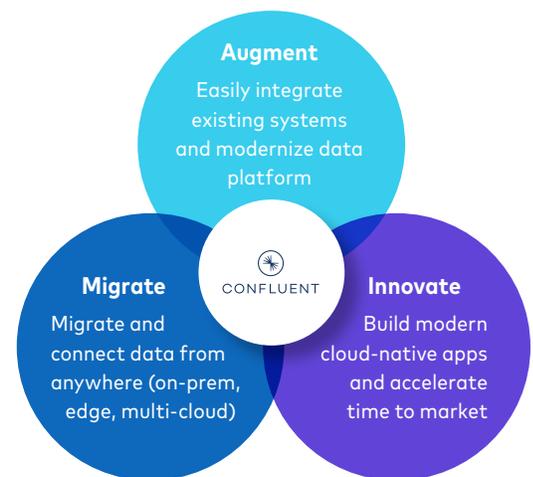— DUSTY PEARCE, VICE PRESIDENT OF ENGINEERING, INSTACART

RODAN+FIELDS

"Confluent and Google Cloud enabled us to address our large database footprint and retire our legacy data platform, which was in many ways our Achilles' heel. After moving to real-time streaming on a cloud-based modern architecture, we can now deliver new features and capabilities to our customers and know that they won't be slowed by an outdated architecture."

— JASON MATTIODA, HEAD OF ENTERPRISE PLATFORMS & DATA ENGINEERING

Supporting your journey to the cloud, no matter where where you are

Migrate and connect data from anywhere (on-prem, multicloud) to the cloud database of your choice and seamlessly link everything all together in real-time to create a consistent data layer across your business with Cluster Linking.

With Confluent, enterprises can use our cloud native Apache Kafka service to significantly reduce the complexity and cost associated with building real-time applications in the cloud using the database of your choice.

Augment — Easily integrate existing systems and modernize data platform

CONFLUENT

Migrate — Migrate and connect data from anywhere (on-prem, edge, multi-cloud)

Innovate — Build modern cloud-native apps and accelerate time to market

Get Started today on Confluent Cloud for Free

Get $400 worth of free usage in your first 60 days for new sign ups.