

CONFLUENT

The world's most trusted data streaming platform

Stream confidently on the world's most trusted data streaming platform built by the founders of Apache Kafka®, with resilience, security, compliance, and privacy built-in by default.



**Resilience and compliance
built-in by default**



**Govern, secure and protect
your data streams**



**Leverage world-class expertise
in Apache Kafka**

Why is trusted data streaming important?

Fostering trust among customers is highly critical for organizations. Research shows that >90% of customers spend more on brands they trust the most. However, this trust can take many forms. Historically, product & service differentiation drove customers' loyalty, but in today's digital-first world, customers' trust in brands is also driven by the digital experiences they undergo. A study found that every 100-millisecond latency costs 1% in eCommerce sales. Hence, companies are increasingly relying on streaming data to gain real-time insights and moving to the cloud to deliver digital experiences faster to their customers. According to McKinsey, ~80% of global enterprise IT hosting spend is expected to move to the cloud by 2024, potentially unlocking \$1 trillion in business value.

However, deciding to adopt a cloud-native solution is easy; the real challenge is to trust the technology solution to support the mission-critical applications and digital experiences the end customers expect. When it comes to evaluating the reliability of the data streaming solution, there are three factors to consider: (1) Security and compliance features (2) Robustness of the supporting infrastructure, and (3) Technical competence of the solution provider.

Imagine a technology solution that addresses these challenges by offering in-built compliance, best-in-class access management controls, enterprise-grade security, and is backed by world-class expertise in data streaming—a trusted solution.

"We recognized that we needed a trusted partner to help us resolve issues that we'd encounter with a larger-scale deployment. Confluent not only had a local office to provide that support, they also had the best known, verified solution, which was what we wanted for our mission-critical e-commerce platforms."

— HUDSON LEE, LEADER OF PLATFORM ENGINEERING, EBAY

[Read the Story](#)

Our trusted data streaming platform

Resilience and compliance built-in by default

With Confluent, you can be rest assured your mission critical experience or customer application will always be available, and will scale to meet peak volumes. We offer resilience built in by default into our platform with 99.95% uptime SLA, [zero downtime](#), elastic scaling, and global availability. You also never have to worry about [compliance](#)—we meet all major industry compliance standards, including SOC1, SOC2, SOC3, ISO, GDPR, PCI, and much more! With Confluent, you start from a trusted, secure foundation.

Govern, secure and protect your data streams

Confluent gives you the power to easily apply additional [governance](#) and [security](#) to protect your data streams. Secure your data with encryption and authentication, while ensuring the privacy of your network. Set granular role-based access control to ensure the right people have the right privileges. Maintain visibility with audit logs and monitoring. Finally, build trust in your data streams with the industry's only Stream Governance solution for data in motion.

Leverage world-class expertise in Apache Kafka

Confluent is so much more than just a technology platform—we are your trusted partner. We are the founders of Apache Kafka—data streaming is in our DNA. We have >3 million hours of expertise, operate >10,000 cloud-native Apache Kafka clusters around the world, and have a world class team for support, professional services, and training. There's no better technology partner to work with for real-time data streaming.



Resilience and compliance built-in by default

High availability

99.95% SLAs; zero-downtime upgrade; auto-failover and global availability

Dynamic performance & elasticity

Elastically scaling clusters; Infinite Storage

Compliance

Complies with all major industry standards



Govern, secure and protect your data streams

RBAC

Restricted access based on individual roles

Enterprise Grade Security

Encryption; BYOK; Networking, private-link; authorization and authentication

Monitoring & Auditing

Metrics API; Audit logs for kafka topics

Stream Governance

Stream Quality, Stream Lineage and Stream Catalog`



Resilience and compliance built-in by default

>3 million hours of expertise

Efficiently and effectively manage and operate >10,000 cloud-native Apache Kafka clusters

Committer-led support

24/7 availability; Access to an extensive knowledge base; guidance on best practices

Largest Kafka community