

BUILD WITH CONFLUENT

Build Confluent into Your Data Streaming Use Cases and Accelerate Your Go-to-Market

In today's fast-paced digital environment, the ability to offer real-time services is not just an advantage; it's a necessity. Real-time solutions are essential for businesses to stay agile, efficient, and competitive, where timely information and quick response times can significantly impact outcomes.

The Build with Confluent initiative empowers partners to transform their service offerings into real-time solutions, leveraging the leading data streaming platform. Access to use case accelerators, Confluent experts, and go-to-market resources enables partners to monetize service offerings more swiftly and efficiently.

Key benefits of Building with Confluent include:

- **Build on the leading data streaming platform with packaged software bundles:** Confluent's data streaming platform is the most comprehensive solution in the market, designed to connect, stream, process, and govern your customers' data seamlessly. Our partner innovation team has developed a suite of use case accelerators tailored specifically for Confluent to tackle unique customer challenges effectively. This enables you to quickly monetize your certified Confluent talent and deliver value to your customers.
- **Certify your offering with Apache Kafka, Apache Flink, and Confluent experts:** As the originator of Apache Kafka, Confluent's unparalleled experience, demonstrated through the operation of over 30,000 Kafka clusters, is at your disposal. The Build with Confluent initiative gives you direct access to Confluent experts, allowing you to enhance your solutions and meet your customers' business needs confidently. Certification of your use cases with Confluent showcases to your customers that you are leveraging industry-leading expertise to architect their solutions.
- **Access Go-To-Market Resources to Drive Customers to Your Use Case:** Leverage Confluent's vast audience of data-streaming buyers to find your next customer faster. Our community and Go-To-Market (GTM) teams are dedicated to ensuring your solution gains the visibility and recognition it deserves, treating your offering with the same care and effort as our in-house solutions.

Build with Confluent System Integrator Partners

Empower your customers to leverage strategic collaborations with System Integrators (SIs) to tap into a wealth of expertise and tailored partner solutions to effortlessly integrate your offerings into their infrastructure.



Build with Confluent empowers partners like you to turn your service offerings into real-time solutions that stand out in the market. By leveraging our leading data streaming platform, expert guidance, and comprehensive go-to-market support, you can monetize real-time solutions built on Confluent faster than ever.

Become a [Build with Confluent](#) partner today and start building your data streaming use case to go to market faster.